



## **RAISE AWARENESS**

### **Join the Coalition**

We ask you lend your name to *The Faith-Based Coalition for Healthy Mothers and Children Worldwide* and join us in our declaration and commitment to maternal and child health, including healthy timing and spacing of pregnancies.

### **Endorsement**

HTHH welcomes an endorsement from Christian thought-leaders, speaking to the critical nature of maternal and child health, healthy timing and spacing of pregnancies, or the campaign for awareness and advocacy around Healthy Mothers and Children Worldwide. HTHH is happy to provide sample endorsements for your edits and approval.

### **Blog**

If you have a space in a newsletter or blog in which you regularly write on topical issues, we ask that you consider a brief piece on maternal, newborn, and child health with information about healthy timing and spacing of pregnancies. HTHH is happy to help with statistics, editing, or ideas for your blog. We want your community to know that you care about these issues.

### **Social Networks**

Do you, your church, and/or your co-pastors use Facebook or Twitter regularly to share newsworthy stories, stimulate interest in a topic, or suggest favorite websites? We want to be mentioned! HTHH is on Twitter at @HTHHglobal and on Facebook. HTHH can provide you with concise FB quotes and/or Tweets, as well as current event hashtags, to share with your constituencies. Let us know if we can help provide ideas so your congregation can learn more about these important issues and how they can help.

### **Host an Event**

HTHH has been co-hosting events across the nation including luncheons, dinners, private gatherings, break-out sessions at conferences, and mini-conferences. We would love to co-host an event with you. Let us know if you are interested in joining us to welcome your friends and community to an event where

we can foster a robust dialogue around the importance of maternal, newborn, and child health, including healthy timing and spacing of pregnancies.

### **Op-Ed**

Maternal and Child Health issues in the global health arena often get skirted in terms of awareness, education, and funding. HTHH would be honored to work with you to create a 500-750 word op-ed for your local newspaper about the importance of maternal, newborn, and child health and healthy timing and spacing of pregnancies. Let us know how we can provide you with the appropriate information to educate your community.

### **Article for Christian Magazine, Journal, etc.**

If you are a contributor to a prominent website, magazine, or journal, please consider writing about maternal and child health issues. We can help coordinate such an article and set up interviews with Christian media. In the effort to promote awareness on these critical, life-saving issues, HTHH partners with A. Larry Ross Communications to develop strong PR materials and coordination with Christian leaders.

### **Radio, Television, Print Interview**

If you have the opportunity to talk about your theology, latest books/music, or work around the world, we would love a brief mention! Let us know if we can provide talking points to briefly mention *The Faith-based Coalition for Healthy Mothers and Children Worldwide* and how others can get involved!

### **Website**

HTHH would be honored if you would consider adding a “Learn More About” section on your website that would connect visitors back to *The Faith-based Coalition for Healthy Mothers and Children Worldwide* to learn more about how they can change the world.

### **Email Blast**

Send out a special email including brief information about maternal, newborn and child health in developing nations. HTHH is happy to provide sample content. We would love for you to include the critical issues of healthy timing and spacing of pregnancies to educate your congregation on maternal mortality and infant mortality issues. You can ask them to learn more by going to the HTHH website: [www.hopethroughhealinghands.org](http://www.hopethroughhealinghands.org) and signing up for more information.